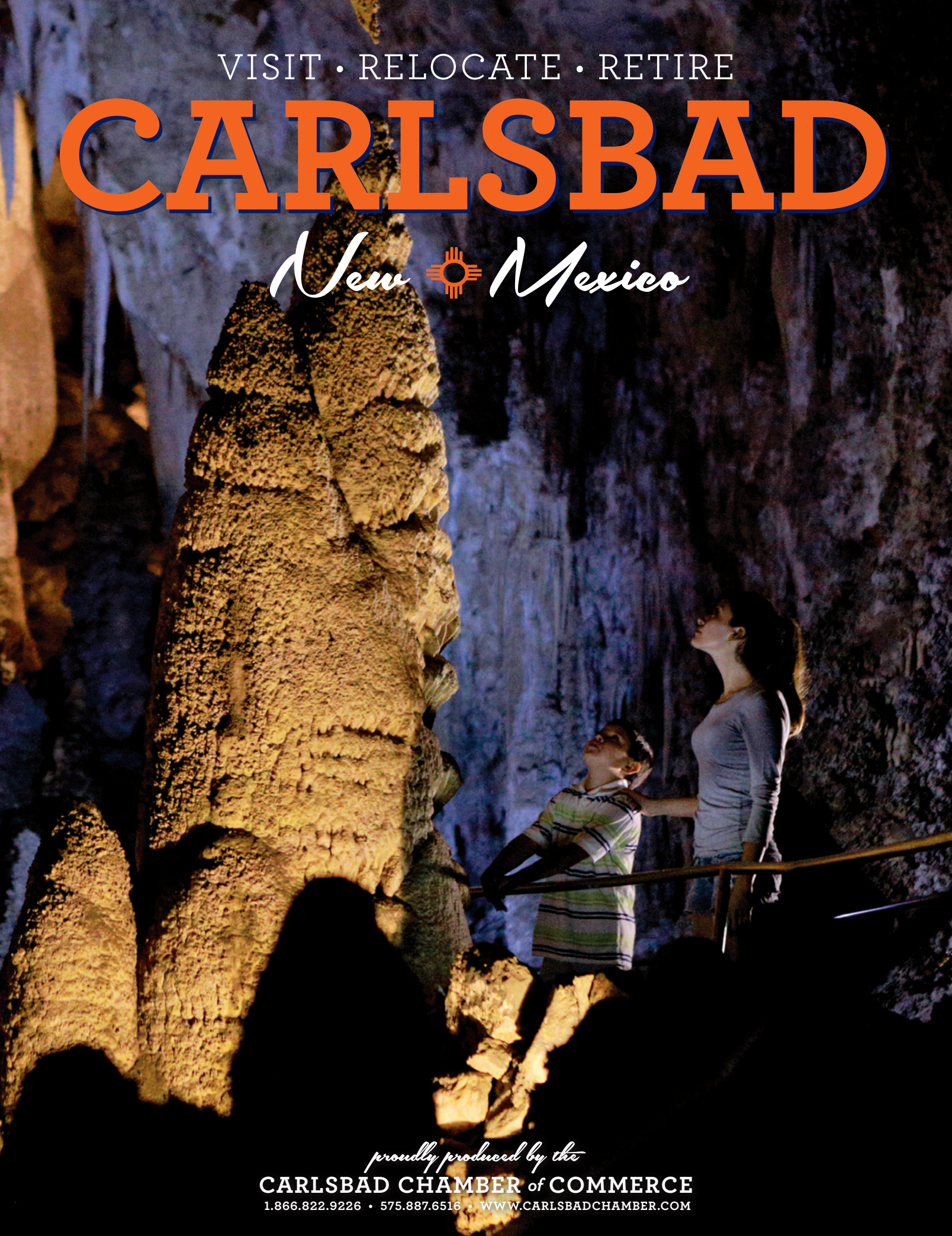


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# CARLSBAD

New  Mexico

2017 • 2018  
E D I T I O N

## WELCOME TO CARLSBAD!

As Mayor of Carlsbad, I'd like to personally invite you to explore all that our great community has to offer.



I feel that Carlsbad, New Mexico, is the best kept secret in the United States. We have it all - two national parks, two state parks, outstanding and affordable golf courses, an abundance of cultural and recreational activities, world class restaurants, downtown shopping, two senior recreation centers, a library and museum, the best sports complex around, a brand new water park, a giant playground and much more!

Carlsbad is located along the banks of the Pecos River with a walking path along the river. We are an oasis in a valley with mountains, desert and plains surrounding us. Carlsbad averages more than 350 days of sunshine a year. Our residents are warm and caring 365 days of the year.

Today, Carlsbad's economy benefits from the strong presence of potash mining, oil and gas extraction, the Waste Isolation Pilot Plant, tourism, agriculture and retirees.

Best wishes for an enjoyable visit to Carlsbad!

Dale Janway  
Mayor



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# Our History

**THE PICTURESQUE COMMUNITY OF CARLSBAD** has been a part of the southeastern New Mexico landscape since 1888, when it was established as the Town of Eddy—a name given in honor of Charles B. Eddy, a prominent force in the founding of the city we know today.

With the enhancement of area mineral springs, and their beneficial medicinal uses, the settlement's moniker was ultimately changed to Carlsbad, after the famed European spa, "Karlsbad." Carlsbad was designated as a city in 1918. The monumental discoveries of the region's caverns and the establishment of the Carlsbad Caverns National Park in 1930 led to worldwide appreciation of the Carlsbad community.

Today, Carlsbad has transformed into a prosperous city of almost 30,000 residents and numerous and diverse businesses. Young families, entrepreneurs and retirees all find Carlsbad to be a home that is second-to-none, as they take pleasure in the small-town charm and friendliness discovered here.

The area's relaxed lifestyle is supported by the serene beauty of southeast New Mexico and approximately 350 days of sunshine each year. Add to this, access to a variety of quality conveniences and you have all the advantages of living in a community such as Carlsbad.

So, if you are in search of a new residence, looking to establish a new business venture or coming to take advantage of the area's great natural attractions for the weekend, the city of Carlsbad and its residents invite you to discover the treasures that make this community a real gem in New Mexico. [C](#)

The Eddy House, located in Heritage Park, is the first homestead built in the County of Eddy. Heritage Parks is located at 1500 Callaway Drive, on the south side of the Pecos River.



# Guadalupe Mountains NATIONAL PARK

**RISING FROM THE CHIHUAHUAN DESERT** just fifty-five miles (89 Km) south of Carlsbad is the Guadalupe Mountains National Park. Viewers will be in awe with the incredible vistas, flourishing vegetation, and countless species of wildlife that thrive in the park.

El Capitán, an 8,085-foot (2,464 meter) high monolithic landmark that can be seen for fifty miles (80.5 Km), rises in serene majesty out of the desert floor. It is not, however, the highest mountain. That distinction belongs to nearby Guadalupe Peak at 8,751 feet (2,667 meter), the highest peak in the state of Texas and a popular destination for “highpointers”. In fact, seven of the ten highest “named” peaks in the state of Texas are found inside Guadalupe Mountains National Park. The heights of these peaks are in direct contrast to the deep canyons that run throughout the range.

Established on September 30, 1972, the 86,416 acre (350 Sq. Km) park preserves a 260 million year old fossilized reef, and boasts the second largest gypsum dune field in the United States (third largest in the world), part of the 2,000 acre Salt Basin Dunes on the western flank of the park, which was involved in the El Paso Salt War in the late 1800s. The world-class geology of this national park draws visitors, researchers and scholars from around the globe. The 46,850 acre (190 Sq. Km) wilderness area is the

largest federally-designated wilderness area in the state of Texas. Much of the remainder of the park is managed as wilderness so, in all, only 5% of the park is developed front country. Although the lower elevations are dominated by Chihuahuan desert, those who venture into the high country are treated to mixed coniferous and oak woodland forests.

The convergence of desert, coniferous forest, gypsum sand dunes and riparian habitat, along creeks and around springs, supports a myriad of plants and animals, including 900 plant species (including many species of cacti, yucca, agave, Texas madrone, alligator juniper, oaks, maples, Douglas fir, ponderosa pines and the Guadalupe Mountains violet, which exists nowhere else), 240 confirmed bird species (including spotted owls, warblers, towhees, sparrows, golden eagles, turkey vultures and peregrine falcons), 60 mammal species (including black bear, mountain lion, bobcat, kit fox, gray fox, coyote, badger, ringtail, raccoon, mule deer, elk, striped skunk, hog-nosed skunk, black-tailed jackrabbit, rock squirrels,

javelin, a variety of rodents and 16 bat species), 55 reptile and amphibian species (a variety of lizards and snakes, including 5 rattlesnake species and 9 amphibian species, including the Rio Grande leopard frog and Couch’s spadefoot toad) and several invertebrate species (including desert centipedes, millipedes, scorpions and tarantulas). Keep in mind that you are entering wild animal habitat, including black bear and mountain lion and take necessary precautions. Ask a park ranger if you have questions.

Begin your visit at the Pine Springs Visitor Center, where you will find exhibits about the park’s geology, plant and animal life. An interactive, touch screen weather display, which was created in partnership with the National Weather Service, shows current, as well as forecast, weather, which may also be found at <http://forecast.weather.gov/MapClick.php?zoneid=TXZ258>.

Visitors may generally expect relatively hot summers, calm mild autumn weather and cool to cold weather in winter and early spring, and cool nights, even during the summer. Snow storms, freezing rain, or fog may occur in winter or early spring. Frequent high wind warnings are issued winter through spring. Late summer monsoons produce

thunderstorms. For your safety, do not climb the mountains if you see or hear a storm approaching or if the winds are strong.

The peak visitation is during the Fall, when visitors come from miles around to see the spectacular displays of Fall Colors in McKittrick Canyon, Devil's Hall, Smith Spring and Dog Canyon, and during the Spring, when mild temperatures make this park an inviting place to hike and explore. The park has a lot of information on their website, including downloadable maps and brochures.

A 12-minute slide presentation is shown, upon request, in the auditorium. Ask the park ranger at the information desk to start it. At the Pine Springs Visitor Center, ask about the park's free Junior Ranger, Junior Paleontologist, Wilderness Explorer Junior Ranger, Junior Ranger Night Explorer and Senior Ranger programs for young people of all ages. Those who complete the activity booklets earn a certificate and badge or patch, depending on the program. These programs are excellent ways for families to keep children occupied while learning about the park. Girl Scouts and Boy Scouts may obtain special Girl Scout Ranger (<http://www.nps.gov/gettinginvolved/youthprograms/>

[girl\\_scouts.htm](http://www.nps.gov/gettinginvolved/youthprograms/boyscouts.htm)) and Boy Scout Ranger (<http://www.nps.gov/gettinginvolved/youthprograms/boyscouts.htm>) awards at the visitor center. Non-profit cooperating association Carlsbad Caverns Guadalupe Mountains Association operates a bookstore inside the Pine Springs Visitor Center where you may purchase books, post cards, posters, photos and films about the park, as well as walking sticks, hat pins, patches, nalgene water bottles, granola and energy bars, sunblock and ice. While at the visitor center, park visitors may also plot their travel to their next destination or make hotel reservations on the internet, via Wi-Fi.

Opportunities abound for birding, wildlife watching, nature photography, painting and drawing, and spectacular night skies make for excellent stargazing and astronomy. Learn about the Mescalero Apache Indians, who once called the Guadalupe Mountains their home and still hold them sacred, Spanish exploration of the Guadalupe Mountains in the late 1600s, the famed Buffalo Soldiers, who once patrolled the canyons and maintained a supply depot at Pine Springs, the Butterfield Overland Mail of the mid 1800s, and the ranches which dotted the landscape from the 1880s until the park was created in 1972, at the Frijole Ranch Cultural

History Museum. The museum is staffed intermittently, so call ahead to make sure it will be open.

Those with 4-wheel drive and high-clearance vehicles may check out a key at the Pine Springs Visitor Center to visit isolated Williams Ranch, as well as the Salt Basin Dunes on the western flank of the park. Allow one hour (each way) to travel the 7.5 mile (12.1 Km) dirt gravel road from U.S. Highway 62/180 to Williams Ranch. The drive from Dell City to the Salt Basin Dunes on Williams Road, becomes extremely slippery and impassible after a rainstorm. However, the newly renovated day use area, which is open from 8:00 AM until 30 minutes after sunset, has turnaround RV parking, a covered picnic area, vault restrooms and a trailhead leading to an overlook and trail into the dunes. The Dog Canyon, McKittrick Canyon and Salt Basin Dunes (Dell City) Visitor Contact Stations are open intermittently, as are historic Pratt Cabin and Ship on the Desert (in McKittrick Canyon), so call ahead to make sure they are open.

Park rangers offer a variety of free interpretive and educational talks, guided hikes and living history programs throughout the year. Contact the Pine Canyon Visitor Center or visit the park website, Facebook page, Twitter feed



or meetup page listed at the end of this article for the schedule of upcoming programs.

There is no lodging at the park. However, there are two front country campgrounds, at Pine Springs and Dog Canyon, which accommodate both tents and RVs. There are no hook-ups, dump stations or showers, and charcoal and wood fires are not allowed in the park. There is an \$8.00 per night campground use fee. Free backcountry permits may be obtained at the Pine Springs Visitor Center, which is open daily from 8:00 AM until 4:30 PM (from 8:00 AM until 6:00 PM from Memorial Day Weekend through Labor Day. It is closed on Christmas. There are no restaurants, grocery stores, gas stations or other services in the park, so plan ahead and come prepared. The nearest gas stations and other services are 35 miles from the Pine Springs Visitor Center, in White's City to the east, in Dell City, 45 minutes to the west, or in Van Horn, 65 miles to the South.

The park is a hiker's paradise with more than 80 miles (129 Km) of trails, 60% of which are open to horseback riding, although there are no rentals in or near the park, so you will have to bring your own. Make sure to take plenty of water (at least one gallon per person per day is recommended, more when it is hot), sun block and food with you, as you will not find any once you leave the trailheads. Trekking poles are also recommended for stability and support, particularly when coming back down the mountains. Bring a friend or family member along to share the adventure with and use the buddy system, Hikers should check in at the Pine Springs Visitor Center or let someone know where they are hiking and when they expect to return. However, make sure you check in again when you leave the trail. Please remember to pack out your trash. The park is a great place to get some exercise and recharge your batteries in the great outdoors.

## Pine Springs Trailhead

### GUADALUPE PEAK TRAIL

On a clear day, the view from the "Top of Texas" is outstanding. The trail is very steep, but is well established. Some areas are exposed to cliff edges. It is rated strenuous, with 3,000 feet (914 m) of elevation gain. The round trip distance is 8.4 miles (13.5 Km) and generally takes 6-8 hours. Avoid the peak hike during high winds and thunderstorms.

### DEVIL'S HALL TRAIL

Hike the stream bed of Pine Springs Canyon, and then climb the natural rock of the Hiker's Staircase, to the finale – the Devil's Hall. This rocky trail has very little elevation gain and leads you through maples, ponderosa pine, and many plant varieties of the Chihuahuan desert. The 4.2 (6.8 Km) mile (roundtrip) trail is rated strenuous; allow 3-4 hours to enjoy this hike.

### THE BOWL

A beautiful coniferous forest of pine and Douglas fir covers the high ridges and canyons, and awaits those who are willing to hike up 2,500 feet (762 m) from the Chihuahuan desert below. The remnants of wildland fire are still evident along sections of the trails. From Pine Spring campground, follow the Tejas Trail and/or Bear Canyon Trail to the top. If using the Tejas Trail, venture east to Hunter Peak and descend down the Bear Canyon Trail. If ascending on the Bear Canyon Trail, travel west through the bowl and down via the Tejas Trail. This hike is rated strenuous. Allow 8-10 hours; round trip is 9.1 miles (14.7 Km).

### EL CAPITAN/SALT BASIN OVERLOOK TRAILS

The trail leads through Chihuahuan desert to the base of El Capitan at the southern end of the Guadalupe mountain range. Follow the El Capitan

Trail and the Salt Basin Overlook Trail. Return to Pine Spring campground via the El Capitan Trail. Beyond Salt Basin Overlook, the trail continues to the historic Williams Ranch site, and additional 4.7 miles (7.6 Km) one-way. This hike is rated moderate; it is 11.3 miles (18.2 Km) round trip. Allow 6-8 hours.

### FRIJOLE/FOOTHILLS TRAILS

The Frijole and Foothills trails make a connecting loop between the Pine Springs campground and Frijole Ranch. Start at either end. Observe Chihuahuan desert vegetation and incredible panoramas. Not frequently traveled, this trail offers an enjoyable walk of solitude.

## McKittrick Canyon Trailhead

### McKITTRICK CANYON TRAIL

Follow an intermittent stream through the desert, transition, and canyon woodlands to the historic Pratt Lodge, Grotto picnic area, and Hunter Line Cabin. A guide book is available at the McKittrick Canyon Contact Station or the Headquarters Visitor Center. Rates moderate, the 4.8 miles (7.7 Km) round-trip to Pratt Lodge takes two hours; allow 3-5 hours round-trip to hike to the Grotto and Hunter Line Cabin.

### McKITTRICK CANYON NATURE TRAIL

An intermittent seep lies hidden within junipers, shrubs, and grasses that cling to this tiny ecosystem. Trailside exhibits describe common plants, reference wildland fire, and explain Permian Reef geology. The trail is .9 miles (1.5 Km) round trip, is rated moderate, but takes less than one hour to complete.



## PERMIAN REEF TRAIL

For serious geology buffs, this trail has stop markers that can be used with a comprehensive geology guide, available at the park's Headquarters Visitor Center. There are excellent views into McKittrick Canyon from the top of Wilderness Ridge. The trail is 8.4 miles (13.5 Km) round-trip, rated strenuous with 2,000 feet (610 m) of elevation gain.

## Pine Springs Visitor Center Trailhead

### THE PINERY TRAIL

Travel the short .75 mile (1.2 Km) path to the ruins of the old Pinery Station, once the highest stop on the original 2,800 mile (4,506 Km) Butterfield

Overland Mail Route, which connected St. Louis and Memphis to San Francisco from until . The limestone walls of the station are fragile, so please do not climb on them. Trailside exhibits describe Chihuahuan desert vegetation. The trail is paved, rated easy, and wheelchair accessible. Pets are allowed on leash.

## Frijole Ranch Trailhead

### SMITH SPRING TRAIL

Begin this hike at the trailhead sign. Look for birds, mule deer, and occasionally elk as you walk this loop trail to the shady oasis of Smith Spring. Take a break here and enjoy the gurgling sounds of the tiny waterfall before continuing around to sunny Manzanita Spring. Scars from wildland fires for 1990 and 1993 are evident along the trail. The trail is rated

moderate, with a round-trip distance of 2.3 miles (3.7 Km). Allow one to two hours.

### MANZANITA SPRING

Begin this hike by turning right behind the ranch house at Frijole Ranch and follow the short, paved trail to Manzanita Spring (.2 mile/.3 Km). Return to Frijole Ranch on the same route. The trail is wheelchair accessible. Manzanita Spring is an excellent desert watering hole for park wildlife and a great birding location.

### FRIJOLE/ FOOTHILLS TRAILS

The Frijole and Foothills trails make a connecting loop between the Pine Springs campground and Frijole Ranch. Start at either end. Observe Chihuahuan desert vegetation and nice distant vistas. Not frequently traveled, this trail offers an enjoyable walk of solitude.

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Dog Canyon, on the northern boundary of the park, at 6,300 feet (1,920 m) is higher and cooler than the Pine Springs area. To get there, go north from Carlsbad on U.S. Highway 285 to FM Road 173. Turn left onto FM Road 173, which wends through the Lincoln National Forest and ends at Dog Canyon.

## Dog Canyon Trailhead

### INDIAN MEADOW NATURE TRAIL

A free trail guide offers information and insights on the natural and cultural history of the meadow and the surrounding area. The trail is .6 mile (1 Km); at a leisure pace it takes 30-45 minutes. The trail is rated easy as it remains almost level after crossing an arroyo.

### MARCUS OVERLOOK

Follow the Bush Mountain Trail to Manzanita Ridge. Once on top, the trail abruptly levels off for a short distance. Stop at the point where the trail drops steeply and enjoy the view down West Dog Canyon. Turn back here and return to Dog Canyon along the same route. The trail is rated moderate and the distance is 4.5 miles (7.2 Km).

### LOST PEAK

Follow the Tejas Trail through open meadow and into the canyon bottom that is lined on either side by alligator juniper, ponderosa pine, chinkapin oak, and big tooth maple. Shortly ahead you will begin climbing up toward Lost Peak, gaining 1,540 feet (469 m) in elevation. At the summit, the trail levels out, and soon reaches a junction with the McKittrick Ridge Trail. The distance to Lost Peak and return is 6.4 miles (10.3 Km). It is rated moderate to strenuous and takes 5-6 hours. 📍

# GUADALUPE MOUNTAINS NATIONAL PARK

There is a \$5.00 per person entrance fee (ages 16 and older), which is valid for 7 days. Children (ages 15 and under) are free. Guadalupe Mountains National Park Annual Passes (\$20.00), as well as America the Beautiful Annual Passes (\$80.00), Senior Passes (\$10.00 lifetime pass for U.S. citizens and permanent residents), Access Passes (free lifetime for U.S. citizens and permanent residents with qualifying permanent disabilities), annual Military Passes (free for active duty military personnel and their dependents with military or dependent ID), and Volunteer Passes (for anyone who donates 250 or more hours volunteering at the park) may be obtained at the Pine Springs Visitor Center. For more about park passes, see [www.nps.gov/gumo/planyourvisit/fedpasses.htm](http://www.nps.gov/gumo/planyourvisit/fedpasses.htm). Golden Age and Golden

Access passes are honored. To learn more about volunteer opportunities at the park, contact the park Volunteer Coordinator at 915-828-3251 or visit [www.volunteer.gov](http://www.volunteer.gov).

Enjoy this wonderful park and remember to take nothing but photos and leave nothing but footprints.

For further information contact the Pine Springs Visitor Center at 915-828-3251 x2124 or the Dog Canyon Visitor Contact Station at 575-981-2418, or visit [www.nps.gov/GUMO](http://www.nps.gov/GUMO), [www.facebook.com/GuadalupeMountains](http://www.facebook.com/GuadalupeMountains), <https://twitter.com/GuadalupeMtnsNP> (@GuadalupeMtnsNP), or [www.meetup.com/GuadalupeMountains-National-Park-Meetup-Group](http://www.meetup.com/GuadalupeMountains-National-Park-Meetup-Group).



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Extending from the top of West Texas through the high deserts of New Mexico, the Guadalupe Ridge Trail (GRT) is an exciting south west trail experience. Winding through two national parks, a national forest and the desert landscape of BLM, the trail encompasses over 100 miles of hiking and camping scenic wonders.

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# Carlsbad Caverns NATIONAL PARK

**THE WORLD THAT EXISTS DEEP BELOW** the surface in Carlsbad Caverns National Park is a subterranean marvel. Created slowly over the millennia, its beautiful formations awe visitors year-round. Considered by many as the Eighth Wonder of the World, it is one of 23 World Heritage Sites in the United States.

Visitors walking through the cave today are seeing but a snapshot of the area's geologic history. Cavern development began about 250 million years ago when a reef formed along the edge of an inland sea. The sea eventually evaporated and left the reef buried under deposits of limestone and salts.

Then, 20 to 30 million years later, the Guadalupe Mountains were uplifted thousands of feet above sea level, fracturing the ancient reef. Rainwater percolated down from the surface and mixed with hydrogen sulfide-rich brine from local oil and gas deposits to form sulfuric acid. This very strong acid carved out the large rooms and passageways that exist today. Finally, about 500,000 years ago, after groundwater levels had dropped, the slow process of speleothem – stalactites, stalagmites, and flowstone – formation began with a single drop of water. Drop by drop...billions and billions of drops later, park visitors marvel at these monuments of time.

There are a variety of cave tours available at the park – and at a comfortable 56°F

year-round, Carlsbad Caverns is an exciting place to spend the day anytime of the year. Self-guided tours of the cave allow visitors to enjoy the cave at their own pace. Elevators are available for those who do not feel up to the 750-foot descent of the Natural Entrance that traces the steps of Carlsbad Caverns early explorers. Ranger-guided tours vary from walking on a paved trail through the highly decorated King's Palace to crawling and squeezing through tight passages while getting dirty on the Hall of the White Giant and Spider Cave.

## Self-Guided Tours

### **NATURAL ENTRANCE ROUTE**

This 1.25-mile walk follows the traditional explorer's route. The 750-foot descent is a fantastic way to begin your visit, but visitors are encouraged to consider their time and physical ability before attempting this hike. The path is steep, with numerous switchbacks. Devil's Spring, Witch's Finger and

Iceberg Rock are just a few of the highlights to be found on this hike.

### THE BIG ROOM

A 1.25 mile stroll around the perimeter of the largest room in Carlsbad Caverns takes approximately 1.5 hours. Access the cave by elevators located in the visitor center. This is a great tour for visitors limited by time or physical challenges. Paved and lighted trails make this a very popular option. Portions of the Big Room are wheelchair accessible (some areas with assistance).

## Ranger-Guided Tours

*Reservations for ranger-guided tours are strongly recommended. Please call 877-444-6777 for tour times and reservations or visit their website at [www.recreation.gov](http://www.recreation.gov)*

### KING'S PALACE

The easiest of the adventure tours. A 1.5-hour guided tour that takes visitors to the deepest part of the Carlsbad Cavern open to the public. Highlights include four highly decorated chambers. Minimum age is 4. Adults \$8 and children \$4.

### LEFT HAND TUNNEL

This half-mile lantern-guided tour exposes visitors to cave pools, ancient reef fossils and beautiful formations. Minimum age is 6. Adults \$7 and children \$3.50.

### SLAUGHTER CANYON CAVE

This tour takes the adventurous visitor into an undeveloped cave without electricity or paved trails. The two-hour tour meets at the visitor center for a brief orientation and gear distribution. After the orientation, visitors will drive

their own vehicles, in a caravan, to the Slaughter Cave parking lot 23 miles away. The cave entrance is accessed by a steep, half-mile hike from the Slaughter Canyon Cave parking lot. Visitors should have sturdy, non-slip shoes, flashlights and water (helmets and gloves will be issued). Minimum age is 8. Adults \$15 and Children \$7.50.

### LOWER CAVE

An exciting "wild" cave tour that is moderately strenuous. It challenges visitors with 50 feet of vertical ladder descent in order to experience the highly decorated passageways and rare cave pearls. Each visitor must supply gloves and 3 AA batteries. Minimum age is 12. Adults \$20 and children \$10.

### HALL OF THE WHITE GIANT

A "wild" cave tour that is strenuous as well as challenging. Visitors must be up



to crawling long distances, squeezing through tight passageways, and climbing slippery flowstone-lined passages. A great caving experience. Visitors must supply gloves, kneepads, and 3 AA batteries. Minimum age is 12. Adults \$20 and children \$10.

### SPIDER CAVE


A caving tour not for the faint of heart. This tour takes the adventurous visitor to a complex backcountry maze cave. The strenuous tour involves a half-mile hike to the cave and the negotiation of tight crawlways. Visitors must supply gloves, kneepads, and 3 AA batteries. Minimum age is 12. Adults \$20 and children \$10.

## On the Surface

**Drives, Trails, and Bats!** Carlsbad Caverns National Park offers over fifty miles of primitive backcountry hiking opportunities as well as a short nature trail for visitors interested in experiencing the desert's unique wildlife and vegetation. Such offerings include Rattlesnake Canyon and Yucca Canyon Trail. Trailheads are located along park roads and hikers should be prepared with water and a topographic map.

Beautiful vistas along the Walnut Canyon Desert Drive will delight visitors as much as the Cavern's amazing formations. This 9.5 mile-long drive is a one-way loop through spectacular desert landscape reinforcing New Mexico's state motto, "Land of Enhancement."

The drive is easily accessible to passenger vehicles, but no low clearance vehicles, buses, trailers or motorhomes allowed. Check at the visitor center for road closure times.

One of the most exciting attractions at the park is the Bat Flight. Bats cling to the roof of rooms of the cave far from visitor paths. When sundown settles over the New Mexico landscape, the bats begin their nightly foray in search of food. By the thousands, they spiral upward into the night sky. Amphitheater seating is available to those who want to set aside the superstitions surrounding these unique creatures and enjoy their dance. Bat flight times change with sunset times. For current program times May – October, please call 575-785-3012. 



## CARLSBAD CAVERNS NATIONAL PARK

3225 National Parks Highway | 575-785-2232 | [www.nps.gov/cave](http://www.nps.gov/cave)  
(GPS COORDINATES - Latitude 32.174212° N - and - Longitude 104.445855° W)

**Entrance Fee** (Good for 3 days): **Adult - \$10 • Children 15 & Under - Free • Audio Tour Rental - \$5**  
*The National Parks and Federal Recreational Lands Passes (i.e. the Senior Pass, Active Military Pass and the Access Pass) all cover the basic entrance fee for the cardholder and three individuals. The passes may also provide half-price guided tours for cardholder only.*

### Summer Hours

Memorial Day Weekend through Labor Day Weekend  
Visitor Center Hours: 8am - 7 pm  
Cave Opens: 8:30am  
Last Entry Into Cave via Natural Entrance: 3:30pm  
Last Elevator Into the Cave: 5pm  
Last Elevator Out of the Cave: 6:30pm

### Winter Hours

After Labor Day Weekend until Memorial Day Weekend  
Visitor Center Hours: 8am - 5pm  
Cave Opens: 8:30am  
Last Entry Into Cave via Natural Entrance: 2:30pm  
Last Elevator Into the Cave: 3pm  
Last Elevator Out of the Cave: 4:30pm

**Regulations:** No electronic equipment allowed at bat flight • Portions of Carlsbad Cavern are wheelchair accessible  
Kennels for pets are available • Stay on the paved trails • Closely supervise children • Bring a baby backpack – strollers are not permitted • Cameras welcome in the caves, flash photography is permitted



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# Living Desert Zoo & Gardens STATE PARK

**GET TO KNOW THE BEAUTIFUL CHIHUAHUAN DESERT** first hand at Living Desert Zoo & Gardens State Park. This unique zoo introduces visitors to the plants and animals that inhabit the southwestern Chihuahuan Desert, the largest desert in North America. Located at the top of the Ocotillo Hills, the Living Desert Zoo & Gardens State Park offers an expansive view of Carlsbad and the surrounding Pecos River Valley.

Along the 1.3 mile paved trail, different areas of this vast desert are recreated with animals housed in natural exhibits along the way. You will experience the geology and plant communities of sandhills, gypsum hills, desert uplands, arroyo, piñon-juniper zone, nocturnal exhibit, desert grasslands, and canyon and see over 40 species of native animals along the way including many species of birds in the aviary and reptiles housed in the beautiful new Reptile Exhibit.


The mammals include gray fox, javelina, bison, elk, mule deer, pronghorn, prairie dogs, mountain lions, and bobcats. Maggie the black bear is a local celebrity because she paints with her feet and her paintings are sold in the Visitor Center.

The zoo exhibits two endangered species of the Chihuahuan Desert: Mexican Gray Wolves and Bolson Tortoises.

The zoo serves as a safe haven for many of these animals, which are orphaned or injured and would not be able to survive in the wild.

Familiarize yourself with southwest plants and trees such as piñon pine, lechuguilla, yucca, ocotillo, prickly pear and many others. Cacti and succulent plants from around the world are also displayed in a special greenhouse.

There are picnic tables available at the park for a quiet lunch or a break in the shade.

Inside the Visitor Center there are many interactive exhibits, informational displays and an extensive mineral collection. Come visit the park and discover the beauty that is the desert. Be sure to visit the Carlsbad Horticulture Society Gift Shop for books and nature items as well as unique southwest souvenirs. 

## Events Schedule

There is always something happening at the zoo! Call for dates and times or visit the New Mexico State Park website at [www.nmparks.com](http://www.nmparks.com) and click on Calendar of Events.

### **MUSIC AND THE MOON**

**Scheduled May through October.**

A concert followed by a Full Moon Walk. Tour the zoo and view the animals by the light of the full moon. Look out over the lights of the city of Carlsbad. Call the Zoo for dates, times, and information on the musical group performing. Regular admission fees apply.

### **PRE-SCHOOL STORY TIME**

**Fridays: 9:30 - 10:30am**

*(each Friday when Carlsbad schools are in session)*

This program is open to all children, infants through age 5 accompanied by adults. Activities include songs, a story, crafts and a short walk in the park. The program in the Visitor Center is free, but regular admission fees apply to enter the zoo.

### **STAR PARTIES**

**Please call for dates and times.**

These events are free to the public and take place outside the Visitor Center. Star Parties are scheduled around the new moon or first quarter and feature a laser light tour of the constellations and viewing through large telescopes.



# Special Annual Events in 2017

**January 21:** Maggie the Bear's Birthday Party

**February 11:** Sweetheart Serenade Barbershop Chorus

**April 22:** Party for the Planet Earth Day Event

**May 16-31:** Endangered Species Day

**June 16-18:** Carlsbad Gem and Mineral Show

**June 24 - July 4:** Carlsbad Area Art Association Living Desert Show

**July 10-14 and 17-21:** Zoo Camp for children 7-12

**August 26:** International Vulture Awareness Day

**October 14:** Wolf Awareness Day

**December 2:** Holiday Bells concert

**December 9:** Holidays with the Animals

## LIVING DESERT ZOO & GARDENS STATE PARK

1504 Miehls Drive | 575-887-5516

### Summer Hours

*(Memorial Day Weekend  
through Labor Day Weekend)*

Park Hours: 8am-5pm

Last Entry into Zoo: 3:30pm

### Winter Hours

*(After Labor Day Weekend  
until Memorial Day Weekend)*

Park Hours: 9am-5pm

Last Entry into Zoo: 3:30pm

### Open every day

except Christmas Day.

### Admission Fees

Adults (13 and over): \$5 per person

Children 7 - 12: \$3 per child

Children 6 and under: Free

### Adult Group Rates

*For groups of 20 or more.*

\$3 per person

### Youth Group Rates

*For groups of 20 or more.*

\$.50 per person

paid in one lump sum



# Sitting Bull Falls

## Recreation Area

**SITTING BULL FALLS RECREATION AREA** is an oasis hidden in the midst of the desert where a beautiful 150-foot waterfall pours over canyon walls. You will also find cabanas with picnic tables, charcoal grills, drinking water, restrooms and a paved trail through the canyon ending at the falls. There are 16 miles of canyon land trails for hiking, biking and horseback riding.

## Visit the Falls

*Sitting Bull Falls is currently closed and under construction. The site was severely damaged in the flooding event of 2013 and has been closed since then. The site has been redesigned with a new walkway and viewing platform. Contractors are on site and working on the new design and construction is scheduled to be completed by December 2014. We suggest that you call the Guadalupe Ranger District Office of the Lincoln National Forest before visiting the site to check on the status and visiting hours.*

### Daytime Use Fee


\$5 per vehicle, up to ten people

\$10 per vehicle, 10+ people

Free entry with Senior/Golden Age Access/ America the Beautiful

## GUADALUPE RANGER DISTRICT

The Guadalupe Ranger District of the Lincoln National Forest encompasses 285,000 acres for hiking, caving, camping, picnicking, rock climbing, horseback riding, hunting, mountain biking, and experiencing the beauty of nature. Behold the panoramic view of the Guadalupe Mountain Range and the desert below at Five Points Vista at the top of the Forest.

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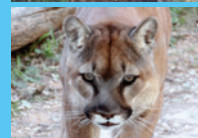
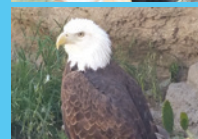


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# Brantley Lake

## STATE PARK

**BRANTLEY LAKE STATE PARK OFFERS** boating, fishing, and water skiing. Plan to stay awhile in one of the primitive or developed campsites, get together with friends or family at one of the group shelters, or take a hike along one of the park's nature trails. Call 575-457-2384 for more information. [📍](#)

### PARK INFORMATION

**Entrance Fee:** \$5 per vehicle  
*Day Use (Included in camping fee)*

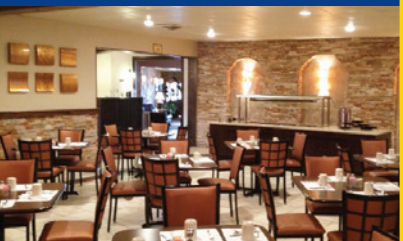
**Primitive Area Camping Fee:**  
\$8 per night per vehicle

**Developed Camping:** *(Water and Electric)*  
\$14 per night *(Extra Vehicle - \$10 per night)*

**Developed Site:** *(Water, Sewer and Electric)*  
\$18 per night *(Extra Vehicle - \$10 per night)*

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# Bureau of Land Management

**HIKING, BIKING, WILDLIFE VIEWING, BYWAYS AND OFF HIGHWAY VEHICLE USE:** The Carlsbad Field Office is responsible for the management of about 2.2 million surface acres of public lands in and around Carlsbad. The Bureau of Land Management's multiple-use mission is to sustain the health and productivity of public lands for the use and enjoyment of present and future generations.

## Cottonwood Day Use Area

### **BLACK RIVER RECREATION MANAGEMENT AREA**

This developed portion of the Black River Recreation Management Area is located south of Whites City in the area of Washington Ranch and Rattlesnake Springs. A paved trail leads visitors down a short path to a wildlife viewing deck along the river's edge. The area, well known as a diverse bird habitat, offers picnic facilities, a vault toilet, and three primitive hiking trails. All are rated easy.

### **DAM TRAIL**

The trailhead is located on the west side of the parking area and follows a two-track road to a small concrete dam on the Black River. This 1.5 mile round trip takes about 1 – 1 ¼ hours.

*Continues on page 24 >>>*



# Bureau of Land Management

## LA CUEVA TRAILS

Mountain bikers, hikers and trail runners will enjoy 12.5 miles of fun desert terrain single track trails, located just off the south end of Standpipe Road near. Trail difficulty ranges from easy to moderate in rolling terrain in limestone foothills. Trail signs are minimal, so be sure to bring a map of the trails available at: [www.blm.gov/nm/st/en/prog/recreation/carlsbad.html](http://www.blm.gov/nm/st/en/prog/recreation/carlsbad.html).

## GUADALUPE NATIONAL BACKCOUNTRY BYWAY

For 30 miles, the byway travels from the junction of state highway 285 along highway 137. The Chihuahuan Desert topography varies from flat terrain to the ruggedness of the Guadalupe Mountains. This varied topography holds valuable resources and is home to many fascinating animals and plants. NOTE: It is Open Range – livestock have the right of way.

## OFF HIGHWAY VEHICLE (OHV) USE

Carlsbad Field Office (CFO) has two areas designated for Off Highway Vehicle (OHV) use: Alkali Lake, east of Illinois Camp Road and Hackberry Lake OHV Areas off of Shugart Road (Hwy 222).

Each area provides opportunity for diverse recreation experiences. Alkali Lake OHV site has trails consisting of sand, limestone hills, and draws giving the rider a variety of skill-testing opportunities.

Hackberry Lake has two distinct environments – a large, open sand dune complex and an extensive trail area. The 132-acre dune area provides the OHV rider with 30-40 foot red sand dunes on which to test their skills.

Just a short distance from the dunes is the trail area where the Carlsbad Desert 100 Race is held each year. This Hackberry Lake OHV site has nearly 100 miles of trails through sandy desert terrain and rocky, rolling hills.

Both Hackberry sites allow free overnight camping and are developed with sheltered picnic areas, a vault toilet and large, graveled parking lots.

For more info log onto [www.blm.gov/nm/st/en/fo/Carlsbad\\_Field\\_Office.html](http://www.blm.gov/nm/st/en/fo/Carlsbad_Field_Office.html) or call BLM-CFO at 575-234-5972. 



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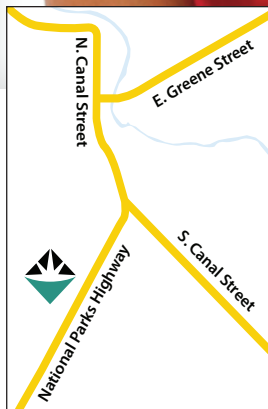
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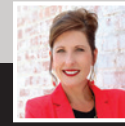
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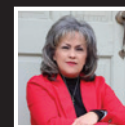
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120 Esperanza Circle  
575-725-5700  
www.hamptoninn.com

## **Holiday Inn Express\***

2210 W Pierce St  
575-234-1252  
www.hiexpress.com

## **LaFonda Motel**

1522 S Canal St  
575-885-6242

## **LaQuinta Inn & Suites\***

4020 National Parks Hwy  
575-236-1010  
www.laquinta.com

## **Motel 6\***

3824 National Parks Hwy  
575-887-0011  
www.motel6.com

## **Parkview Motel**

401 E Greene St  
575-885-3117  
www.parkviewcarlsbad.com

## **Rodeway Inn/White's City**

6 Carlsbad Cavern Hwy  
575-785-2292

## **Royal Manor**

2001 S Canal St  
575-885-3191

## **Sleep Inn & Suites\***

3825 National Parks Hwy  
575-941-2300  
www.sleepinn.com

## **Stagecoach Inn\***

1819 S Canal St  
575-887-1148

## **Super 8 Motel\***

3817 National Parks Hwy  
575-887-8888  
www.super8.com

## **Townplace Suites by Marriott\***

311 Pompa St.  
575-689-8850  
www.marriott.com

## **Trinity Hotel 1892\***

201 S Canal St  
575-234-9891  
www.thetrinityhotel.com

## **US Travelers Inn & Suites**

2429 W Pierce St  
575-887-1994  
www.travelersinn.com

*\* Designates Chamber Member*

# CARLSBAD

New Mexico

## AREA MAP



Carlsbad is easily accessible from Albuquerque International Sunport; just take I-40 East, then go south on Hwy. 285. This drive takes about 4.5 hours.

Roswell Municipal Airport:  
Served by American Eagle Airlines

El Paso International Airport: just take Hwy. 62/180

Carlsbad Municipal Airport - Call for current information: 575.887.1500

**Carlsbad Municipal Airport serviced by NM Airlines (888-564-6119)**

Carlsbad Municipal Airport has 4 runways:  
7,850'; 5,830';  
5,400'; 4,800';  
U-122.8, AWOS,  
132.975, 100LL,  
Jet-A-fuel.  
(575-887-1500)

# Shopping & Dining

**FINDING WHAT YOU NEED IN CARLSBAD** is easy, with everything from antiques and collectibles, gift shops and art galleries to major department stores such as Bealls and Wal-Mart.

The retail sector of Carlsbad is on the grow, especially with the strong presence of convenient centers such as Carlsbad Mall, Carlsbad Pavilion and Northgate Shopping Center, along with the downtown shopping district. Thanks to the diligent work put in by area business

leaders, Carlsbad's downtown area is becoming a vibrant place to shop and dine.

When hunger strikes, diners are guaranteed to find a great place to eat in Carlsbad. Even the pickiest of eaters will delight in one of the community's

restaurants, as the choice in foods truly runs the gamut. Delight in classic American dishes within a laid-back, family-friendly atmosphere, enjoy a night in style at a fine dining establishment serving up the best in gourmet cuisine, or dine on flavorful ethnic dishes, such as Mexican and Chinese. Those on the run have a choice of quick-fix fast-food restaurants and charming cafés ready to serve without delay. ☐



# Dining Guide

**Arby's**  
1305 W. Pierce  
575-885-0369

**Balzano Vineyard**  
Seven River's Hwy.  
575-361-4993

**Bamboo Garden Restaurant\***  
1511 S. Canal  
575-887-5145

**Becky's Drive In**  
901 W. Church  
575-885-3262

**Best Western  
Stevens Inn\***  
1829 S. Canal St.  
575-887-2851

**Blake's Lotta Burger**  
1230 W. Pierce  
575-885-0152

**Blue House Bakery & Café\***  
609 N. Canyon St.  
575-628-0555

**C & T Donuts**  
1507 S Canal  
575-499-6896

**Cactus Café**  
26 Carlsbad Caverns Hwy.  
575-785-2293 ext.1401

**Caribbean Place**  
809 Mermod St.  
575-200-1275

**Carlsbad KOA\***  
#2 Manthei Rd on US 285  
575-457-2000

**Chili's Grill & Bar**  
2249 S. Canal  
575-628-1275

**Chill-Yogurt Bar\***  
2302 W. Pierce St – Ste 10  
(inside Carlsbad Mall)  
575-706-3784

**Church Street Grill\***  
301 W. Church  
575-885-3074

**Danny's Place**  
902 S. Canal  
575-885-8739

**Dari-Lea Drive In**  
2216 W. Lea  
575-885-3976

**Denny's Restaurant\***  
810 W. Pierce  
575-885-5600

**Domino's Pizza\***  
905 W. Lea  
575-887-3030

**Dos Lunas**  
104 1/2 W. Fox St.  
575-234-1452





**Dragon China Buffet\***

2125 S. Canal  
575-887-1818

**Fiesta Restaurant**

1724 S. Canal  
575-628-8333

**Fuddy's**

223 W. Fox St.  
(Crusin Thru Time Auto Museum)  
575-706-8641

**Happy's\***

4103 National Parks Hwy.  
575-887-8489

**IHOP\***

2529 S. Canal St.  
575-234-1599

**Java Daves**

603 W. Pierce  
575-885-7956

**Juniors**

403 E. Greene St.  
575-200-9886

**Kaleidoscoops\***

425 N. Canal  
575-887-1931

**Kentucky Fried Chicken**

1207 W. Pierce  
575-885-4106

**La Juanita Mexican Grill**

2704 San Jose Blvd.  
575-885-2146

**L & M Pizza**

610 W. Church  
575-885-7672

**Larez Mexican Restaurant\***

1524 S. Canal  
575-885-5113

**Linda's Mexican Food**

1401 W. Mermod  
575-628-0464

**Little Italy Café**

1000 S. Canyon St.  
575-628-0190

**Long John Silver's/A&W  
Root Beer**

1227 W. Pierce  
575-887-3677

**Lucky Bull\***

222 W. Fox  
575-725-5444

**Lucy's Mexicali Restaurant\***

710 S. Canal  
575-887-7714

**Lucy's Mexican Bar & Grill**

400-2 Cascade Ave.  
575-887-0222

**Marion's New American  
Restaurant**

106 W. Bonbright St.  
575-689-1007

**McAlister's Deli\***

2304 W. Pierce  
575-308-5052

**McDonalds\***

2311 W. Pierce  
575-885-5789

327 S. Canal  
575-885-2856

**Mi Casita**

309 N. Main  
575-628-1393

**No Whiner Diner**

1801 S. Canal  
575-234-2815

**Papa Murphy's\***

1095 N. Canal  
575-885-9300

**Pecos River Café\***

409 S. Canal  
575-887-8882

**Pizza Hut**

1201 S. Canal  
575-887-1922

**Pizza Inn\***

1210 W. Pierce  
575-887-7566  
3005 National Parks Hwy  
575-887-5049

**Red Chimney\***

817 N. Canal  
575-885-8744

**Sno to Go**

1713 S. Canal  
575-885-0477  
Corner of Church & Pate  
575-885-8864

**Sonic Drive In**

2309 W. Pierce  
575-628-3155

827 S. Canal  
575-887-5102

**Subway**

2521 S. Canal  
575-885-3585

**Subway of Carlsbad**

2009 W. Pierce  
575-234-1393

**Taco Bell**

1220 W. Pierce  
575-887-1280

**Tina's Café**

3122 San Jose Blvd.  
575-885-4239

**Tokyo Japanese Steak House**

1479 W. Pierce St.  
575-200-3505

**Trinity Hotel 1892\***

201 S Canal  
575-234-9891

**Wendy's\***

324 S. Canal  
575-887-8051

**Yum Yum Yogurt\***

906 A W Pierce  
Carlsbad, NM 88220  
575-616-1670

*\* Designates Chamber Member*

# Carlsbad Arts & Culture

**THE ARTS ARE ALIVE IN CARLSBAD!** With an outstanding art museum, an established community theater and the presence of several arts-oriented organizations, local and regional artists are offered an exceptional outlet for their creative practices...while residents and visitors enjoy these outstanding offerings as well.



## CREATIVE CARLSBAD ARTS COUNCIL

The Creative Carlsbad Arts Council, a non-profit organization, supports and strengthens community wide arts and culture organizations to ensure quality arts experiences for Carlsbad and surrounding communities. In support of this mission, Creative Carlsbad develops a community wide network of arts and cultural organizations and fosters community cultural planning that integrates arts and culture into the fabric of community life. Creative Carlsbad meets monthly and invites memberships. For more information visit [www.creativecarlsbad.org](http://www.creativecarlsbad.org).

## CARLSBAD MUSEUM & ARTS CENTER

Nestled in the heart of Carlsbad, within a complex shared with the Carlsbad Public Library, the Carlsbad Museum & Art Center is a true cultural gem.

Established in 1931, the museum continues to grow as a cultural and educational institution in Carlsbad by fulfilling its mission to collect, preserve, exhibit, and interpret specimens, artifacts, documents, and works of art relating to the prehistory, history, and aesthetic environment of the City of Carlsbad, southeastern New Mexico and the greater American Southwest.

Here, visitors can roam through permanent displays about local and regional history, Native American art and artifacts, and contemporary Southwestern works of art. Notably, the museum is home to the highly esteemed McAdoo Collection of "Taos Ten" paintings and a significant collection of Glenna Goodacre sculptures.

In addition, the Carlsbad Museum & Art Center sponsors an array of temporary shows including the annual community generated exhibits by the Carlsbad Municipal Schools, the Zia Quilting & Stitchery Guild,

and the Carlsbad Area Art Association.

One or two traveling exhibits are also presented each year. Some of these have been developed by the Smithsonian, the Museum of International Folk Art, independent Cuban artists, Evergreen Exhibitions, and others.

Movies in the Park, music performances, artist demonstrations, and more round out the many opportunities to learn about and enjoy the arts and culture in Carlsbad!

The museum is open Monday through Saturday, 10 a.m. to 5 p.m. and is free of charge. Find us on Facebook!

## CARLSBAD MUNICIPAL LIBRARY

Over 100 years old, the Carlsbad Municipal Library at 101 S. Halagueno Street meets the evolving educational, cultural and recreational needs of the public by providing modern library resources and services.

The Library offers free services and programs to all ages, but also has specialty areas. Confused about how to use your iPad? Library staff can help you decipher the cyber world so confusing to many of us. They offer an eBook collection that you may download to your computer, tablet or iPhone.

And now you can even browse your favorite magazines through the library website, [www.cityofcarlsbadnm.com/library.cfm](http://www.cityofcarlsbadnm.com/library.cfm)

## HALAGUENO ARTS PARK

Contiguous to the Library and Museum, the Halagueno Arts Park enhances the City's cultural center with its space for quiet contemplation of artistic statuary as well as serving as an outdoor performance venue. With two stage areas and a furnished open plaza, the Park that surrounds the Library/Museum complex forms a beautiful setting for a variety of events and festivals.

## **CARLSBAD ARMY AIRFIELD MUSEUM EXHIBIT**

Even the Cavern City Airport located on Hwy 62/180 (National Parks Hwy) south of the City, has an interesting historic display. The Carlsbad Army Airfield was opened in July of 1942 and was used as a bombardier training base until 1945. During these years 4,000 men were trained as bombardiers, navigators and gunners. AT-11 was the standard bombing trainer which was a military version of the Beechcraft Model 18. In the airport Terminal Building there is a very nice exhibit describing the CAAF with photos, a Norden Bombsight, an actual bomb shell and an aerial photo of the Airfield.

## **WALTER GERRELLS CIVIC CENTER**

A prime entertainment venue in southeast New Mexico, the Walter Gerrells Civic Center has hosted a variety of premier events within its 2,000-seat hall. Some headliners to take the stage have included concerts by Casting Crowns, Rodney Carrington, Newsboys, Gabriel Iglesias, Buckcherry, Jackyl, Chris Cagle, Andy Griggs, and many more. The stage has also featured many local talents.

In addition to the main hall is the 14,000 square foot Exhibition Center, which has accommodated a multitude of trade shows, corporate functions and private parties. This annex can seat six hundred ninety nine (699). State-of-the-art lighting and sound systems are available to enhance the experience. For more information visit [www.carlsbadentertainment.com](http://www.carlsbadentertainment.com).

## **CARLSBAD COMMUNITY THEATER**

Finding high quality theatrical productions is not difficult, as Carlsbad is home to its own theater troupe. The Carlsbad Community Theater (CCT) provides an outlet for creative community involvement, while producing quality entertainment. CCT offers residents and visitors to the community four dramatic productions each season at its private facility, located on the National Parks Highway. In addition to these outstanding stage presentations, CCT puts on a popular annual summer musical that spotlights the talent of local artists. Check them out on Facebook.

## **CAVERN THEATER PERFORMING ARTS CENTER**

The City of Carlsbad is currently rehabilitating the historic Cavern Theatre (210 N. Canyon St.) to operate as Carlsbad's premier fine arts performance center, presenting a wide array of programming to appeal to all elements of the surrounding community as well as tourists. Opportunities at the Cavern Theatre will include professional performances (music, dance, theatre, etc.), classic cinema and art film presented in "movie palace" style, a professionally staffed rental venue for locally originated arts productions and a state-of-the-art digital broadcast system capable of streaming live and recorded productions from distant institutions and venues.

## **LOCAL ARTS ORGANIZATIONS**

Carlsbad is fortunate to have several organizations dedicated to the vitality of the area's cultural community. Some are mentioned below, but there are others that cater to a variety of interests.


An area cooperative composed of artists who work to create, display and sell a vast collection of diverse visual artwork, the Carlsbad Area Art Association owns and operates an artists' coop in the downtown MainStreet district. Visitors are encouraged to browse the paintings, photographs, pottery, sculpture, textiles and many other genres in the colorful gallery. In addition the group offers a variety of workshops, hosts special demonstrations of student artwork and sponsors several competitive shows.

A part of the community for over 70 years, the Carlsbad Community Concert Association sponsors an annual concert series featuring artists that have appeared at Carnegie Hall, on Broadway, at major sporting events and have won prestigious awards worldwide. The mission of CCCA is to provide quality live performances at affordable prices for the community of Carlsbad, NM and the surrounding area. Historically, one of CCCA's goals has been to bring Outreach Programs to Carlsbad's students during the school year, providing them a forum to interact with culturally-diverse, world-renowned musicians, artists and performers with the intent to inspire these young people

to develop a lifelong appreciation of the arts. For more information on obtaining tickets see [carlsbadconcerts.com](http://carlsbadconcerts.com)

The Carlsbad Wind Symphony is a performance ensemble designed for the study of music through the preparation and performance of literature for winds and percussion from a variety of styles and genres. The organization is committed to continually seeking musical excellence through rehearsal and performance methods. The Carlsbad Wind Symphony is open to all community members who have had prior high school or college instrumental instruction, with members ranging in age from 18-72. The group has weekly rehearsals.

Members of the community who love to sing belong to the Carlsbad Community Chorale. Composed of talented amateur and professional musicians, the Chorale boasts a professional conductor. Rehearsals are weekly and repertoire includes music ranging from popular to liturgical. The ensemble performs several times a year and even joined with other choral groups for a performance in Carnegie Hall.

"Mariachi Unido" is a community mariachi band in Carlsbad. Dressed in traditional mariachi attire, the group is a regular feature at many community events. 



# City of Carlsbad Sports & Recreation



**THE CITY OF CARLSBAD OFFERS RECREATIONAL OPPORTUNITIES FOR ALL AGES.**

## **BOB FORREST YOUTH SPORTS COMPLEX**

The Sports Complex located at 3001 W. Lea Street is arguably the finest in New Mexico. The vision of this initiative was to design and construct a “state of the art” sports complex for the youth of Carlsbad. The centrally located complex provides a safe, secure facility, housing softball, baseball, soccer and football fields, which greatly compliments the community’s strong support and participation in organized youth sports. These fields are utilized year round for youth recreation league play, tournaments and other special events. Each area is equipped with large concession facilities and restrooms. Central parking accommodates multiple, simultaneous events.

## **LAKE CARLSBAD GOLF COURSE**

The municipal golf course at 901 N. Muscatel Avenue hosts a par three course and a full eighteen hole course. The nine hole par three course runs along the Pecos River and the regulation eighteen is situated in the foothills east of the river. The par seventy two regulation course is not long, but the tight fairways, changes in elevation and small greens offer a variety of challenges for golfers, no matter the skill level. A fully stocked pro shop and snack bar are available for your convenience.

## **RIVERWALK RECREATION COMPLEX**

The Riverwalk Recreation Complex at 400 River Walk Drive offers facilities for skate boarding, hockey, roller skating, basketball, pool, foosball, ping-pong, volleyball and racquetball as well as a fitness room. Rental space is available for events.

## **LAKE CARLSBAD RECREATION AREA**

Located along the Pecos River is 125.6 acres of recreational area from the railroad bridge south to the upper Tansil Dam. This expanse accommodates water sports, playgrounds, paddle boats, fishing and boating. There are many areas for picnics in shaded areas with picnic tables and grills. There is a swim area that is open to the public from Memorial Day weekend through Labor Day weekend as well as a gated splash pad that has proven a popular addition to the park.

Tennis, handball and racquetball can be played year round at the Tennis Complex located at 700 Park Drive.

## **CARLSBAD WATER PARK**

The Water Park is located at 708 Park Drive, along the Pecos River. It is open Memorial Day through Labor Day weekend. The park features three water slides, a lazy river, a zero entry children’s play area and clean locker rooms. There is an admission charge and lifeguards are in attendance. For information see [www.cityofcarlsbadnm.com/carlsbadwaterpark.cfm](http://www.cityofcarlsbadnm.com/carlsbadwaterpark.cfm).

## **ADDITIONAL CITY PARKS**

The City of Carlsbad maintains approximately 1,400 acres of parks within the City. Certain areas within the parks may be reserved, some for a modest fee and others at no charge. These areas include the Beach Band shell, San Jose Plaza, Martin Luther King Park, Heritage Park, Halagueno Arts Park, Riverwalk Plaza and the three pavilions on Mission. For a list of City Parks see [www.cityofcarlsbadnm.com/SportsAndRec.cfm](http://www.cityofcarlsbadnm.com/SportsAndRec.cfm).

Enjoy an afternoon of archery, trap or bore rifle shooting, radio controlled model airplanes or even go-carts at the Action Sports Complex and Shooting Range located at 314 N. Happy Valley Road.

## **NORTH MESA SENIOR RECREATION CENTER**

The mission of the North Mesa Senior Recreation Center located at 1112 North Mesa Street is to provide educational, recreational, cultural and health services to the senior population in the City. Members are provided with a variety of activities in a comfortable atmosphere of companionship and accommodation. Open week days, activities include aerobics, dancing, games, arts & crafts, health screenings, music jams and many others. A fitness room and pool room are available to members.

## **SAN JOSE SENIOR CENTER**

Also dedicated to serving the senior population is the San Jose Senior Center located at 2814 San Jose Boulevard. The Center offers recreational activities including bingo, arts & crafts, line dancing, pool, exercises, games, evening dances and other events. They provide nutritional meals, health screenings and informational services about topics such as Social Security, supplemental insurance and retirement plans. Center staff will also assist in translating documents from English to Spanish and teach Spanish classes. There are designated meeting spaces for special events such as potluck parties.

*Whatever your age, interest or skill level, the City of Carlsbad provides first rate recreational facilities for all. ☐*

# Places of Worship

## **APOSTOLIC**

**Apostolic Church of Jesus Christ**  
1309 W Tansill St.  
575-887-6002

## **ASSEMBLY OF GOD**

**Calvary Assembly of God**  
1105 Pate St.  
575-885-9152

## **First Assembly of God**

1502 W. Mermod St.  
575-885-4389

## **Loving Assembly of God**

414 South 8th St.  
Loving NM  
575-745-9905

## **Templo Getsemani Spanish Assembly of God**

129 Kircher St.  
575-887-5788

## **BAPTIST**

### **First Baptist Church\***

112 N. Alameda St.  
575-887-1158

### **Loving Baptist Church**

101 S. 6th St.  
Loving, New Mexico

575-745-2981

### **Mt. Olive Baptist Church**

513 S. Alameda St.  
575-887-3244

### **Otis Baptist Church**

2428 Bannister Rd.  
Otis, NM  
575-236-6331

### **Pilgrim Rest Baptist Church**

502 N. Alameda St.  
575-885-8846

### **Paradise Chapel**

49 Paradise Ranch Rd.  
575-885-7787

### **Blodgett Street Baptist Church\***

1500 W Blodgett St.  
575-885-5033

### **Calvary Outreach Center**

1304 W Bronson  
575-887-9217

### **Cavern Baptist Church**

110 Russell St.  
575-887-2100

### **Garden Street Baptist Church**

2806 Garden Street  
575-887-6124

## **Happy Valley Baptist Church**

4103 W Texas St.  
575-885-4889

## **Hillcrest Baptist Church**

605 N. 6th St.  
575-887-1128

## **La Huerta Baptist Church**

107 W. Vineyard Lane  
575-885-3905

## **CATHOLIC**

### **Our Lady of Grace Church**

301 S. 4th St.  
Loving, NM  
575-745-3341

### **St. Edwards Catholic Church**

209 N. Guadalupe St.  
575-885-6600

### **San Jose Catholic Church**

1002 DeBaca St.  
575-885-5792

## **CHARISMATIC**

### **New Song Christian Fellowship**

1108 W. Pierce St.  
575-887-1360

### **Oasis Christian Fellowship**

802 S. Main St.  
575-887-1212

## **CHRISTIAN**

### **Central Christian Church**

Independent  
305 N. Oak St.  
575-887-3213

### **First Christian Church\***

1002 W. Church St.  
575-885-4481

## **CHURCH OF CHRIST**

### **Fox & Lake Church of Christ**

708 W. Fox St.  
575-885-6629

### **New San Jose Church of Christ**

2205 Davis St.  
575-887-2573

### **Southside Church of Christ**

3217 Old Cavern Highway  
575-887-2708

### **Spanish Church of Christ**

414 S. Guadalupe St.  
575-887-7019

### **Sunset Church of Christ**

1308 W. Blodgett St.  
575-887-1278

## **CHURCH OF GOD**

### **Fox & Walnut Church of God**

1109 W. Fox St.  
575-885-3095

### **New Beginnings Church of God**

234 N. 6th St.  
575-706-3067

### **Ninth & Missouri Church of God**

614 N. 9th St.  
575-885-4082

## **CHURCH OF GOD IN CHRIST**

### **Mt. Zion Church of God in Christ**

2211 Davis St.  
575-885-2777

## **CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**

### **Church of Jesus Christ of Latter Day Saints**

1722 N. Mesa St.  
575-885-3733

## **CHURCH OF THE NAZARENE**

### **Church St. Church of the Nazarene\***

2401 W. Church St.  
575-885-8198

### **First Church of the Nazarene**

1010 W. Fox St.  
575-885-5556

## **EPISCOPAL**

### **Grace Episcopal Church**

508 W. Fox St.  
575-885-6200

## **JEHOVAH'S WITNESSES**

### **Jehovah's Witnesses**

3301 S. Canal St.  
575-887-3698

### **Jehovah's Witnesses-Spanish**

502 S. Guadalupe St.  
575-885-2817

## **JEWISH**

### **Temple Beth El**

1002 Pate St.  
575-885-3699

## **LUTHERAN**

### **Immanuel Lutheran Church**

901 Halagueno St.  
575-885-5780

### **St. Peter Evangelical Lutheran Church\***

1302 W. Pierce St.  
575-887-3033

## **MENNONITE**

### **Carlsbad Mennonite**

1204 McKay St.  
575-887-5104

## **METHODIST**

### **Epworth United**

**Methodist Church**  
1406 W. Blodgett St.  
575-887-7501

### **First United Methodist Church\***

207 N. Halagueno St.  
575-885-3142

## **PENTECOSTAL**

### **Emmanuel Gospel Church**

2304 N. Canal St.  
Carlsbad, NM 88220  
575-885-6177

## **PENTECOSTAL UNITED**

### **Emmanuel Gospel Church**

2304 N. Canal St.  
575-885-6177

### **Jesus Name Tabernacle**

510 S. Elm St.  
575-885-6991

## **PRESBYTERIAN**

### **First Presbyterian Church\***

212 N. Halagueno St.  
575-885-2715

## **SEVENTH DAY ADVENTIST**

### **Seventh Day Adventist Church**

101 N. 12th St.  
575-234-2626

## **OTHER**

### **Carlsbad Family Fellowship**

2107 W Church St.  
575-628-8181

### **Day Spring Fellowship**

703 Caballo Rd.  
575-628-0130

### **Primera Iglesia Bautista**

709 S. Alameda St.  
575-887-4054

### **River of Life Church**

107 N. Canal St.  
575-887-7443

### **The Potter's House**

514 N. Canal St.  
575-234-1521

### **Word of Life Carlsbad**

1102 W. Mermod St.  
575-887-3327

\* Designates Chamber Member



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**Northgate Shopping Center: 1500 West Pierce**  
**WalMart SuperCenter: 2401 South Canal**  
**575-234-2500**



[www.carlsbadnational.com](http://www.carlsbadnational.com)

# Living in Carlsbad, NM

**THOUGH CARLSBAD CONTINUES TO GROW** in population each year, the selection of housing options remains readily available to meet the needs of prospective residents. Families look toward the friendly neighborhoods in proximity to local schools, while retirees take advantage of residences located along the golf course. No matter where you are in life, Carlsbad has something to suit every lifestyle.

Adding to the appeal is the extensive range in home prices and open lots are available for those who wish to invest in custom-built homes.

Those not in the market to purchase a home at this time, are provided with options for rental. Comfortable apartments and condominiums, ranging from one to three bedrooms, are a convenient and affordable alternative. Rental houses are also available for tenants in need of further space and more privacy.

Need help in finding your perfect dream home? No worries, as Carlsbad is home to several exceptional realtors who know the community inside and out—making your search easy and your move-in process smooth. Developers are also at-hand, as are home stores, landscaping companies and other related businesses ready to ensure your home is exactly how you want it to be. [e](#)

## CARLSBAD COMMUNITY STATISTICS

<b>POPULATION:</b> (2010 Census)	Elevation	3,100 feet	<b>CLIMATE:</b> <i>Average Highs, Lows &amp; Total Precipitation</i>
Eddy County 53,829	Federal land	1,627,826 acres	Fall Months 77 °F 49 °F 4.00"
Carlsbad/Loving 27,551	State land	577,225 acres	Winter Months 59 °F 30 °F 1.58"
	Private land	470,149 acres	Spring Months 79 °F 48 °F 2.53"
			Summer Months 95 °F 67 °F 5.58"



# Location & Transportation

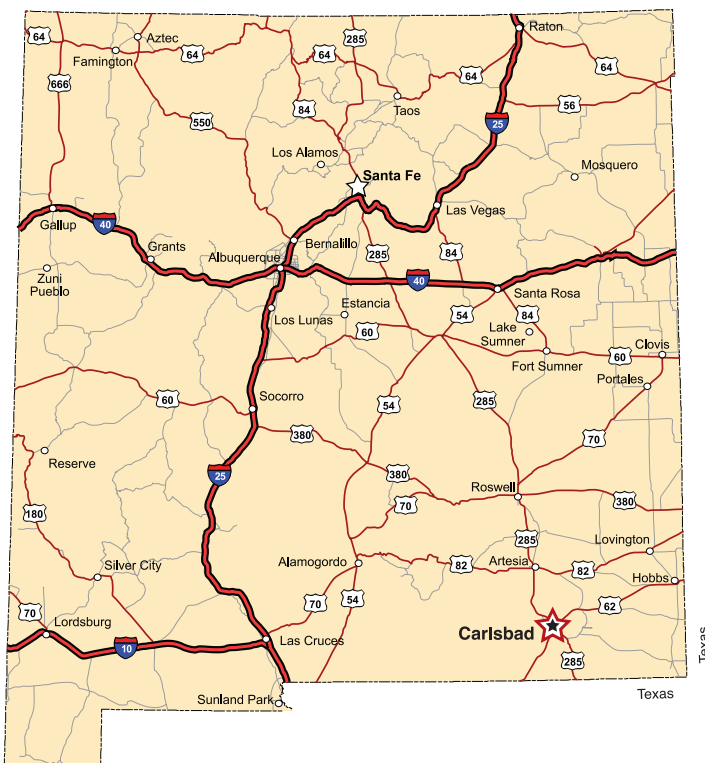
**CARLSBAD'S LOCATION IN SOUTHEASTERN NEW MEXICO,** along the banks of the Pecos River, places it within the sunny Chihuahuan Desert and Pecos River Valley. As part of Eddy County—and as its county seat—Carlsbad is afforded a multitude of convenient transit options, afforded by car, bus and air.

Several state and U.S. highways wind in and around the city—notably, U.S. 285 and U.S. 62/180. Commuters also take advantage of public transportation options through the Carlsbad Municipal Transit System (CMTS). CMTS's service extends throughout the City of Carlsbad. CMTS also offers a fixed route service in many areas of Carlsbad.

Regional air travel is offered through the

Cavern City Air Terminal by Boutique Air. The Roswell International Air Center is located one hour north of Carlsbad and is serviced by American Eagle, offering flights to Dallas/Fort Worth and Phoenix. United Express services the Lea County Regional

Airport with flights to Houston. Hobbs is approximately one hour east of Carlsbad. Midland International, Lubbock International and El Paso International Airports are all located within approximately three hours from Carlsbad. Additional flights and destinations are always being considered due to traffic demands; please check listing to insure best travel experience. [@](#)



## WELCOME TO CARLSBAD

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# Retirement Living

**CARLSBAD, NEW MEXICO... *A Place to Call Home.*** Carlsbad is large enough to provide plenty of consumer choices in medicine, business, education and government, yet small enough to inspire doctors, managers, teachers and civic leaders to know and care about the people they serve.

The community's small-town friendliness is an endearing benefit of living in this peaceful city with its relaxed lifestyle. Time and again, newcomers marvel at the town's affinity, warmth and charm. The city's commendable police and fire departments work hard to ensure citizens safety and to address community concerns.

The overall cost of living in Carlsbad is less than in many other cities across the Sunbelt. Other advantages include tax friendly property rates and low crime rates. Whatever your climate preference, Carlsbad offers a goldilocks climate – not too hot, not

too cold, but just right!

Carlsbad is home to two of the state's leading continuous care communities – Lakeview Christian Home of the Southwest and Landsun Homes. Various living arrangements and every degree of service and health care are provided by these communities. The Good Life Assisted Living offers quality senior living in a residential setting.

Carlsbad appeals to those who love the outdoors. The City of Carlsbad is surrounded by the Carlsbad Caverns and Guadalupe Mountains National Parks, the Brantley Lake and Living Desert Zoo and Gardens State Parks,

the Lincoln National Forest, and plenty of Bureau of Land Management land. Family parks cover more than 365 acres, with abundant recreational facilities for baseball, softball, soccer,

and basketball. If you enjoy tennis, handball, racquetball, trap or bore-rifle shooting, archery, or radio-controlled model airplanes, we have the facilities for you. We're home to two regulation 18-hole golf courses as well as a stimulating nine-hole, par-three executive course. The Lake Carlsbad Tennis Complex has nine tennis courts and three handball/racquetball courts, all lighted for night play. The City of Carlsbad owns a shooting complex with trap and bore-rifle ranges, a pistol range, a silhouette rifle range, and an archery range. The 480-acre facility also has a landing pad for radio-controlled airplanes. The newly constructed water park provides a fun place for both the young and the old.

Carlsbad provides a variety of cultural activities, including concerts, plays and musicals. Two annual privately sponsored arts and crafts fairs attract artists and craftsmen from across the region. The Carlsbad Community Concert Association sponsors an annual series of four concerts. The Carlsbad Community Theater produces four dramatic productions each year as well as a much anticipated summer musical, all featuring local talent. The Carlsbad Arts and Humanities Alliance sponsors major dance, theater and musical productions that feature both local and touring groups. Recent seasons



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have included the Missoula Children's Theater, the New Mexico Symphony Orchestra, the Battlefield Scottish Band, and Philharmonic New Mexico. Chautauqua features one-person re-enactments of historic characters and events featuring both professional and amateur local performers. The Carlsbad Area Art Association is a local cooperative of artists who create, display and sell an exceptional collection of paintings, photographs, sculptures, pottery, textiles and other works in their downtown store. Both history and art can be appreciated at the Carlsbad Museum and Fine Arts Center which shares its downtown complex with the Carlsbad Public Library. The museum displays items of local historical interest as well as precious minerals and fossils of prehistoric animals of the region.

## SENIOR CENTERS


Carlsbad is well-recognized for supporting more recreational facilities than any other city in the state.

Among many other things, the North Mesa and San Jose Senior Recreation Centers offer dance lessons, dances, exercise, classes, card games, arts, crafts, and quilting lessons. In addition to leisure activities, the centers sponsor counseling and host several community support groups. The San Jose Senior Center also functions as an important meal site for seniors.

The mission of the City owned senior centers is to provide educational, recreational, cultural and health services to the senior population in the City of Carlsbad and ensure that participants are provided with a variety of activities from which to choose while providing an atmosphere of friendship, happiness and companionship. The Centers strive to promote the health and well-being of the seniors in our community. Their employees are dedicated to enriching and improving the lives of our community's seniors. An adult day care/respite center is located at

the Cascades. The center provides social opportunities for senior citizens as well as support for the caregiver.

Many dedicated volunteers throughout the community assist with programs provided at the center. Without these individuals, the centers would be unable to serve the community as they do. When you visit, there will be a friendly face ready to assist you. They stand ready to serve you and our community by meeting the needs of our senior population.

Carlsbad has been accepted into the "Age-Friendly Communities" program that is sponsored by the National AARP and World Health Organization. To date, we are the only city in New Mexico that has been accepted into the program. We have committed to a continual cycle of improvement that has been identified as influencing the health and quality of life of older adults. 



# Education

**NEW MEXICO STATE UNIVERSITY CARLSBAD** The oldest community college in New Mexico, New Mexico State University Carlsbad has been serving the residents of Eddy County since 1950. More than six decades of experience have led to a unique understanding of the needs and expectations of individuals and the business community.

NMSU Carlsbad offers adult basic education, GED preparation programs, and more than 40 certificate and associate's programs ranging from welding to nursing to criminal justice at one of the lowest tuition rates in the state. To further assist students in obtaining a post-secondary education, NMSU Carlsbad now offers multiple fully-accredited associate degrees completely online. Additionally, through partnerships with Eddy County school districts, many students are earning college credits while they are enrolled in high school through the dual credit program. Additionally, the onset of an Early College has enabled a cohort of high school students to benefit from being present full-time on the NMSU Carlsbad campus.

Credits earned at NMSU Carlsbad are transferrable to universities throughout the United States. Through its affiliation with New Mexico State University, a well-respected teaching, research and service university, NMSU Carlsbad is the perfect first step in achieving a quality higher education. Additionally, an investment in distance education technology helps bring classes from other campuses within the state to Eddy County residents.

The NMSU Carlsbad business community connection has resulted in the development of a number of courses

aimed at increasing individuals' skills and filling employers' needs for trained employees. Additionally, the college's Small Business Development Center staff nurtures the dreams of individuals who want to start their own businesses by giving them the tools to launch and maintain successful endeavors.

Students choose NMSU Carlsbad because of smaller class sizes that foster in-depth learning and flexible class times fit a variety of schedules, and tuition is affordable. Seniors 65 and older, who are New Mexico residents, may take up to six credit hours a semester at an affordable rate of only \$8 a credit hour. Lastly, NMSU Carlsbad's continuing education classes are designed for people who are looking for creative outlets and want to expand their knowledge without earning college credit. Classes like ballroom dancing, weight reduction through hypnosis, silversmithing, cake decorating, yoga and photography stimulate both mind and body. The cost of these classes is minimal, depending upon the materials and time involved.

Whatever your interest and education level, you'll be at home at NMSU Carlsbad. Don't delay, enroll today!

## **CARLSBAD MUNICIPAL SCHOOLS**

The Carlsbad Municipal School District is a progressive and innovative school

district in southeastern New Mexico, serving approximately 6,400 students. The Carlsbad Municipal School District's Board of Education has been recognized by the state of New Mexico as "The New Mexico School Board of the Year". Carlsbad's parents and community members partner with the schools to maintain the district's rich traditions and continuous learning for all students. The Carlsbad Municipal School District continues to enhance the "Partners in Education" initiative in an effort to increase community involvement in the Carlsbad Schools. Parents and community organizations volunteer in classrooms, organize book fairs and family nights, judge science fairs and much more.

The school district continuously seeks opportunities to improve and expand learning opportunities for students from the pre-kindergarten to post-secondary school levels, with an emphasis on College and Career Readiness standards. Carlsbad Municipal Schools is a College Board, PSAT/SAT school district site. All students in grades 7-11 participate in PSAT and support programs to increase college/career readiness. The reorganization and construction of new schools and facilities allows the district to provide instruction and activities that meet the varied needs of all students. New programs to the district include the Carlsbad Early College High School, located on the NMSU-Carlsbad Campus. Students enrolled at Carlsbad Early College High School are provided rigorous programs of study focused on science, technology, engineering, and math. With advanced dual enrollment opportunities, students are awarded


both a high school diploma and an Associate degree or the equivalent of, within four years.

With progressive community support and involvement, students can participate in internships within local business and industry ensuring career exploration and readiness. A rigorous college preparatory program includes College Board, Advanced Placement programs and curriculum for students in grades 6-12. Multiple opportunities for Pre-AP and AP coursework, provide high rates of college placement and scholarship awards for students. An advanced Dual Credit program in partnership with our nationally accredited community college, NMSU-Carlsbad, allows students accelerated learning opportunities through college level coursework. With state of the art STEM/Smart Lab implementation, beginning at the elementary level, Carlsbad Municipal Schools continues to pioneer technology advancements for students and teachers, ensuring continuous advancement in our technology-driven world. Music Technology, Hospitality and Tourism, Professional Culinary Arts programs, and several certified trades programs, are a few examples of the varied and innovative learning opportunities for students.

Carlsbad Municipal Schools is committed to preparing students for the changing demands of local, state, and national workforce and industry needs by continuing to expand educational opportunities and instructional varieties at Carlsbad High School and Carlsbad Early College High School. Students begin exploring their college/career pathways at the elementary level, with the implementation of college and career standards, establishing a foundation for discovering the numerous programs of study available to meet their interests and ambitions. All elementary students transition to the Carlsbad Sixth Grade

Academy, where research proven strategies support the unique needs of middle grade learners. Students advance to Carlsbad Intermediate School for 7th and 8th grade, and continue to expand upon the learning opportunities, ensuring successful secondary accomplishments.

Carlsbad Municipal Schools embraces the multicultural demographics of the community and provides services beyond the traditional classroom. A community based approach to education, activities, and athletics allows the district to provide services and supports not typically offered to students and families in other communities. Several alternative education programs committed to educating the “whole child” target social, emotional, and wrap-around services to support students and families in our community. After-school programming, school-based health care clinics, online learning, and evening and weekend classes are only some of the inventive learning solutions provided by Carlsbad Municipal Schools to meet the multifaceted needs of students in our growing community.

The district’s financial oversight committee works to ensure that public school funds are spent wisely and efficiently. This committee assists in developing a comprehensive and facility master plan with ongoing plans to continue to renovate and construct new facilities that will support 21st century students. Under the supervision of the Superintendent and local school board, a new bid and procurement process provides opportunities for local businesses to competitively participate in building new schools and other projects. The Carlsbad Municipal Schools is highly supported by the community and is committed to preparing a viable workforce through knowledge based investments that will continue to grow and support the local economy and industry. 

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# Business & Industry

**WITHIN A ONE HOUR RADIUS** from the center of town, there are over 175,000 people living, working, shopping, and experiencing the Carlsbad lifestyle.

Carlsbad has a rich history, and all of the amenities and services found in larger markets can also be found there. Looking to the future, Carlsbad is poised for opportunities associated with energy, as well as expansion of retail, restaurants, hospitality, and tourism. With strong anchors in the potash mining industry and several industries related to energy, such as the Waste Isolation Pilot Plant (WIPP), Sandia National Laboratories, Los Alamos National Laboratories, and the Center for Excellence of Hazardous Materials Management to name a few, Carlsbad has the foundation needed for many future endeavors. Nuclear energy, oil and gas, alternative energy, and others are primary targets by the city and are strongly supported by the populace as well. With large amounts of land and no municipal impact fees, the time is ripe for industrial growth and expansion.

So, why Carlsbad? With over 300 days of sunshine every year, a large population within the service market area, a viable tourism industry, and leaders who are ready to see the city grow and expand, why not? Carlsbad, New Mexico is where the future of industry, energy, retail, dining, and entertainment lies. The lifestyle is unlike any other in the entire region and continues to show growth in all the right areas. Why not?

## USEFUL BUSINESS RESOURCES IN CARLSBAD


The existence of New Mexico State University-Carlsbad has proven advantageous to area businesses. Not only does the university turn out educated and highly skilled employees, it also offers unmatched resources intended to aid in the success of business ventures in Carlsbad and its surrounding communities. NMSU-C hosts the region's Small Business Development Center (SBDC), a site that is designed to support owners of local small businesses, as well as prospective entrepreneurs. The SBDC provides a number of exceptional - and free - services to Carlsbad, including one-on-one management counseling, training courses, government procurement assistance, marketing assistance and financial analysis.

NMSU-C also houses the Manufacturing Sector Development Program, a program that offers hands-on courses, certificates and two-year associate degrees in applied science. This program also provides a contract/custom training program for those seeking employment in entry-level positions, as well as an apprenticeship training program in association with the Eddy County Contractors' Association.

The Carlsbad Chamber of Commerce

has been an important business-oriented organization since its establishment in 1930. Members of the Chamber are provided with a multitude of services and programs created to support the growth and overall success of the local economic environment. Benefits to membership include everything from marketing, advertising and networking opportunities to referrals and much, much more.

A partner of the Chamber, as well as the city and county, area educational institutions and over 600 business professionals, the Carlsbad Department of Development (CDOD) provides valuable services to established and potential employers. Among the CDOD's services are aid in site selection, infrastructure development, customized training programs, planning, financial management support, referral services and rewarding tax incentives.

Both local and traveling business people have access to the modern and convenient Pecos River Village Conference Center, a 13,000 square foot facility located along the banks of the Pecos River, near downtown Carlsbad. The center has the capabilities to accommodate up to 500 people at once, making it an ideal site for corporate retreats, conferences and more. The Walter Gerrells Performing Arts Center is another amenity utilized by businesses. The facility is equipped with meeting rooms with capacity up to 800 people, along with the main hall that can seat up to 2,000. 

# Local References

## APARTMENT COMPLEXES

**Avalon Apartments**  
1907 San Jose Blvd  
575-885-3350  
www.avalonatcarlsbad.com

**Carlsbad Senior Community Apartments**  
228 W. Pecan St.  
575-234-1288

**Cielo Vista Apartments**  
601 W. Orchard Lane  
575-887-5868

**Colonial Hillcrest Apartments**  
604 N. 5th St.  
575-885-3816  
(low income)

**Copperstone Apartments\***  
1101 Callaway Drive  
575-887-5857  
www.copperstonecarlsbad.com

**Copperidge**  
900 Lamont  
575-885-2022  
(Saddleback Communities)

**Mesa Grande Apartments\***  
4601 Forrest Dr.  
575-885-6808

**Mission Apartments**  
805 Hueco St.  
575-885-8204

**Pineridge Apartments**  
**Northbrook Apartments**  
**Sun Valley Apartments**  
575-885-2022  
(Saddleback Communities)

**Northstar Apartments**  
1250 N. Pate & 201 Hagerman St.  
575-200-8890

**River Oaks Apartments**  
210 W. Riverside Dr.  
575-302-3824

**Riverwood Apartments**  
506 W. Orchard Lane  
575-885-4205  
(upstairs adult only)

**The Village at Carlsbad\***  
3821 National Parks Hwy  
575-628-0033  
www.thevillageatcarlsbad.com

**Tia Maria Apartments**  
1900 W. Church  
575-706-3138

**Villa San Jose**  
415 Del Rio St.  
575-885-1237  
(low income)

**Vista Del Rio Apartments**  
1300 N. Pate St.  
575-885-2120

**Vista Del Sol**  
1002 N. Mesa  
575-689-1414

**Yucca Flats Apts.**  
711 Tierra Del Sol  
575-689-1414

## REAL ESTATE AGENCIES

**Affinity Real Estate Services**  
312 N. Canal St. Suite A  
575-887-0155  
www.carlsbadrealestatehomecenter.com

**Carlsbad Corporates**  
1-866-599-5568  
www.carlsbadcorporates.com

**Century 21 Associated Professionals\***  
1205 W. Pierce St.  
575-885-9722  
www.realestate21carlsbad.com

**Dunagan Associates\***  
212 W. Stevens St.  
575-885-2138  
www.dunaganassociates.com

**ERA-Montgomery Agency\***  
101 S. Canyon St.  
575-885-4131  
www.era-carlsbad.com

**Means Real Estate, LLC\***  
927 N. Canal St.  
Mobile 575-361-1181  
Office 575-887-9137

## MOBILE HOME PARKS

**Boyd Mobile Home Park**  
1901 Boyd Dr.  
575-499-8519

**Carlsbad Mobile Manor**  
111 Farris St.  
575-885-2022  
(Saddleback Communities)

**Eldorado Estates**  
3022 National Parks Hwy.  
575-887-3111

**Keystone Mobile Home**  
1315 E. Orchard Ln  
575-885-2855

**North Forty Mobile Home Ranch**  
318 E. Orchard Ln  
575-885-0862

**SW RV & Trailer Park**  
1) 908 North Main  
2) 308 E. Orchard Ln.  
575-361-1738

**Park Place Mobile Home Park**  
1010 Center Ave.  
Carlsbad NM 88220  
575-887-0909

**Town & Country Mobile Home**  
1716 North Canal St.  
Carlsbad NM 88220  
575-887-0305

**Westwinds Mobile Home**  
2412 Harding St.  
575-887-9573

## ELECTRIC SERVICE

**XCEL Energy\***  
1-800-895-4999

## GAS SERVICE

**New Mexico Gas Company\***  
575-885-2171

## WATER SERVICE

**City of Carlsbad\***  
575-887-1191

**Happy Valley Cooperative Water Works**  
575-885-3661

**Otis Water Users Cooperative**  
575-236-6351

## TELEPHONE SERVICE

**AT&T**  
575-885-1092

**Verizon/Ensignal\***  
575-628-0139

**PVT/Fuego Wireless\***  
1-800-347-1991  
www.pvt.com

**Windstream\***  
1-800-347-1991

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# RETIRE IN CARLSBAD

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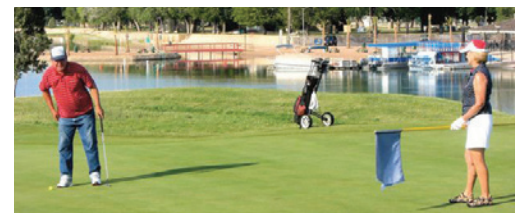
If you love the outdoors, then Carlsbad is the place for you. Surrounded by Carlsbad Caverns and Guadalupe Mountains National Parks, Lincoln National Forest, Brantley Lake and Living Desert Zoo and Gardens State Parks, there are outdoor activities to satisfy everyone.

#### **Age-Friendly Features**

- Affordable Educational Opportunities
- Social Activities
- Diverse Cultural Events
- Volunteer and Civic Participation

#### **A Vibrant Community**

Fairs, festivals, and special events are important to Carlsbad's culture. The farmers' market, Electric Light Parade, Halloween festival, Christmas on the Pecos, and Art in the Park are a few of the events giving our community its own unique charm.



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